

HITECREAM[®] 3000

“Soft feeling”

Balanced combination of vegetable origin emulsifiers O/W

INCI Name:

Potassium Palmitoyl Hydrolyzed Oat Protein, Behenyl Alcohol,
Palm Glycerides, Sodium Stearoyl Glutamate, Sucrose Palmitate

Features:

- Natural origin components
- Particularly suitable “phytoemulsions”
- NO PPG derivative
- Very easy to formulate
- Very easy to handle
- Soft touch formulations even if rich in vegetable oils

Applications:

- fluid emulsions (O/W)
- fluid emulsion as base before pre-make up
- cream-gel for heavy legs
- day creams with vitamins
- sun care formulations

Efficacy study:

Volume of the skin (smoothness evaluated by Visioscan[®])

Emulsion 1 (active) : 10% HITECREAM[®] 3000

Emulsion 2 (placebo) : 10% traditional emulsifier

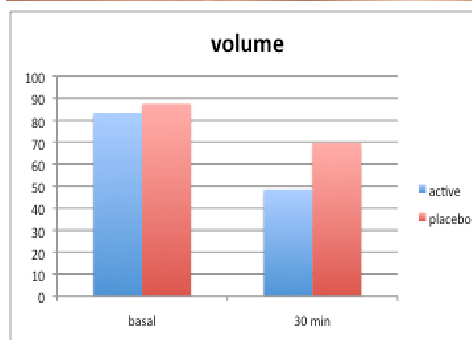
Controls: time zero, 30 minutes

Conclusions:

VOLUME OF THE SKIN

Ingredient	Time zero	30 min	DIFF
Benchmark	88	70	- 20,5 %
HITECREAM [®] 3000	82	49	- 40,2 %

The lower this value is, the smoother the product.



“Your New Smoothness Enhancer”



Ecocert Italy Approval in process



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